

Katharine Estes
243 East 60th Street
Apartment 4A
New York, NY 10022
646 467 0909
katie@katiestes.com

Experience The Public Theater
New York, NY
Designer August 2006–2007
Senior Designer September 2007–Present

Responsible for the production of all in-house graphic materials—ads, playbills, posters, and flyers. During 2008 rebrand, trained at Pentagram to learn techniques for adapting existing Public materials to new brand, from initial implementation to final execution. Maintain new identity across all levels of Public Theater and Joe’s Pub collateral material. Supervise and instruct junior designers.

Freelance Answer
Piscataway, NJ, 2009
Annual Report, collaborative effort with one other designer.

The Happy Embalmer
New York, NY, 2008–09
Play identity, promotional materials, and art direction of photo shoot.

Belle Meade Animal Hospital
Nashville, TN, 2009
Logo design & business cards.

Splinter Group
New York, NY, 2008
Play identities & promotional materials for multiple shows.

Studio 42
New York, NY, 2007
Play identity & promotional materials.

Design Center
Richmond, VA, 2006
Collective of six students, worked with various non-profits in the Richmond area.

Education Virginia Commonwealth University
Richmond, Virginia
August 2002–May 2006
BFA, Communication Arts and Design
Concentration: Graphic Design
Magna Cum Laude

Skills Adobe InDesign, Photoshop, and Illustrator, pre-press and production experience, Dreamweaver, basic html, basic Flash

Memberships AIGA Member 2005–Present
Three Are design blog contributor

katiestes.com